

VIRGINIA'S INDUSTRIAL ADVANCEMENT ALLIANCE

EXECUTIVE COMMITTEE MEETING

Thursday, May 24th, 2018 – Noon

Wytheville Golf Club Restaurant

Wytheville, Virginia

A G E N D A

**I. CALL TO ORDER/WELCOME: Eric R. Workman, Ed.D.
Chairman**

II. APPROVAL OF MINUTES:

- **March 22nd Executive Committee Meeting**

**III. FINANCIAL REVIEW: Steve Truitt
Treasurer**

**IV. EXECUTIVE DIRECTOR REPORT Josh Lewis
Executive Director**

- **Executive Director Activity Report**
- **Prospect Activity & Lead Report**

V. DISCUSSION ITEMS:

- **Community College/MRPDC Partnerships**
- **GO Virginia**
- **Board Nominations**
- **Marketing Calendar Update**

VI. NEXT MEETING:

- **Full Board Meeting - Thursday, June 28th, 2018 (Noon) –
Wytheville Meeting Center**

VIII. ADJOURN.

VIRGINIA'S INDUSTRIAL ADVANCEMENT ALLIANCE

EXECUTIVE COMMITTEE MEETING

Thursday, March 22, 2018 – 12:00 PM

Wytheville Golf Club Restaurant

Wytheville, Virginia

MINUTES

MEMBERS PRESENT:

Eric R. Workman, Ed.D. (Chairman)	Bland County
Michael Carter (Vice Chairman)	Smyth County
Steve Truitt (Treasurer)	Carroll County
Keith E. Barker (Secretary)	Galax
Stephen Bear	Wythe County
Bill Shepley	Grayson County
Josh Lewis	VIAA Director

1. CALL TO ORDER/WELCOME:

Dr. Workman called the meeting to order and welcomed those present and declared a quorum present.

2. APPROVAL OF MINUTES:

Dr. Workman asked if there were any comments regarding the executive committee minutes of the meeting in January 2018. There being none, a motion was made by Mr. Carter to accept the minutes. Mr. Bear seconded the motion and, with no questions, it passed unanimously.

3. FINANCIAL REVIEW:

Mr. Truitt and Mr. Lewis presented the financial review for the board. There being no questions, the motion was made by Mr. Bear to approve the financial report. The motion was seconded by Mr. Shepley and passed unanimously.

4. EXECUTIVE DIRECTOR'S REPORT:

- Mr. Lewis presented his report on activities, site visits, prospect work, etc.
- Mr. Lewis presented information on a recent award from GO VA for Washington County towards a shell building. He encouraged each locality to consider applications like this in the future.
- Mr. Lewis attended the Natural Food Expo West and gave a general report on it. He attended with VEDP and had 25 to 30 meetings while there. He anticipates a minimum of 5 follow-up meetings/discussions.
- Mr. Lewis attended the Site Selector Guild Annual Conference in Cincinnati and met with 2 different groups. They are part of the target group we will have here in June as part of the fam tour.
- Mr. Lewis presented the VEDP quarterly board report. General discussion was held by the members.

5. DISCUSSION ITEMS

- Mr. Lewis is meeting with Dean Sprinkle of WCC about relocating VIAA offices to the WCC Campus. WCC is doing an assessment of spaces and availability. The intent would be to still have MRPDC do financial work for VIAA, but permit the offices to be closer to the community colleges workforce program. The goal for Mr. Lewis is to expand the staffing in order to increase our presence and ability to fully market the region.
- GO Virginia – discussed earlier in the meeting.
- Board and Private Sector Update – Mr. Lewis gave an update on board seats and meetings with groups to increase the private sector funding. To date, BBT, AEP, Atmos, Draper Aden, and Skyline have all become sponsors and appointed staff to be on the VIAA board. We are still waiting on confirmation from CHA, Davenport, and other possible members.

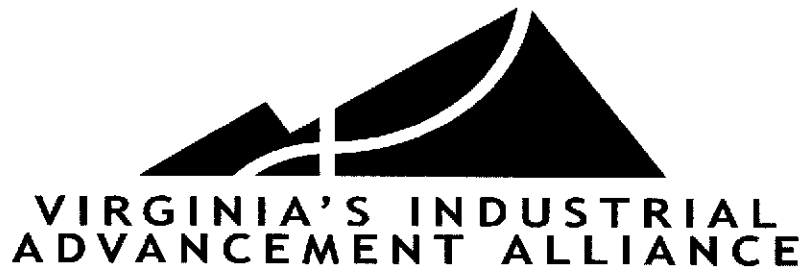
6. NEXT EXECUTIVE COMMITTEE MEETING:

The next meeting date was set as May 24, 2018 (Noon) for the executive committee. The meeting will occur at the Wytheville Golf Club.

With no further business to come before the Committee, the meeting adjourned.

Eric R. Workman, Ed.D., Chairman

Keith E. Barker, Secretary



**Executive Director's Activity Report
3/22/18 – 5/24/18**

- 3/22 – Meeting with new BRCEA Interim Director
- 3/29 – Meeting with Lead/Prospect
- 4/2 – Meeting Lead/Prospect
- 4/5 – MRPDC Annual Meeting
- 4/10 – GO Virginia Meeting in Richmond
- 4/11-4/13 – VEDA Conference in Richmond
- 4/18-4/20 – SEDC Meet the Consultants Conference
- 4/23 – Meeting with Christy Morton
- 4/25 – Workforce Development Board Meeting
- 4/30- Prospect Visit
- 5/3 – Investor Meeting with Davenport & Company
- 5/7 – Prospect Expansion Meeting
- 5/8 – WDB Regional Apprenticeship Event
- 5/9 – Prospect Meeting
- 5/14-5/15 – Secretary of Commerce & VEDP Executive Team Regional Tour
- 5/16 – Prospect Meeting
- 5/17 – SWVA Economic Forum UVA Wise
- 5/18 – Prospect Meeting
- 5/21-5/22- VEDP Sites and Building Tour
- 5/23 – Prospect Visit

